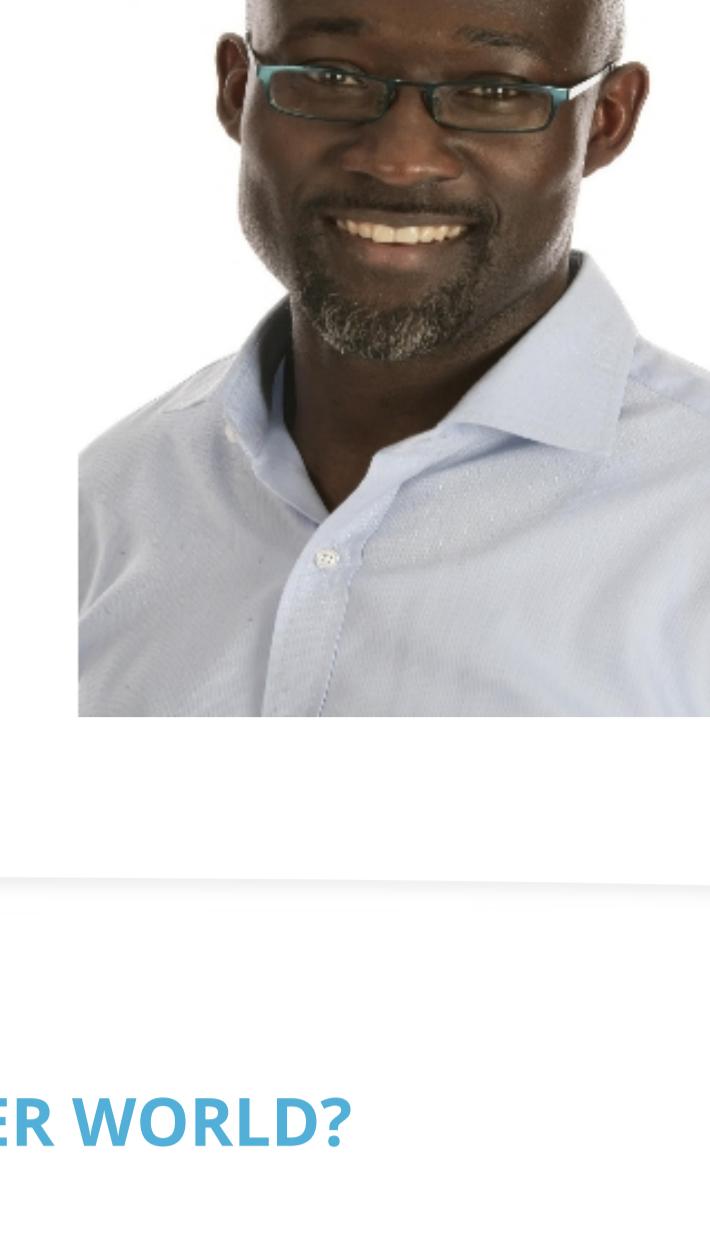


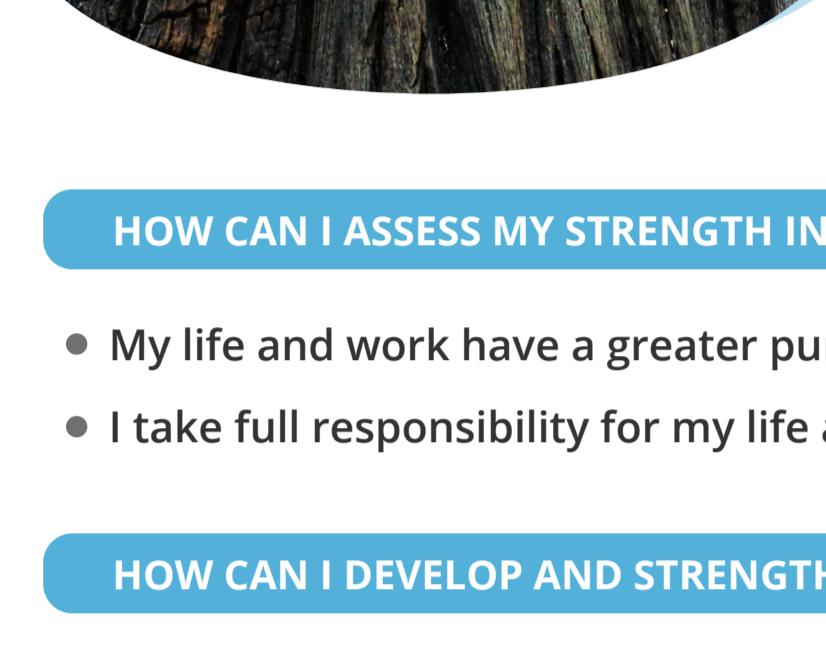
At CORE Leaders International, we believe that personal mastery, developing your character and the core of who you are, is at the heart of all leadership that is truly engaging, inspiring, and transformational.

CORE Leaders are resilient and have learnt how to maximize their energy and impact. They see the potential in everyone around them and inspire and equip others to dream, think, believe, learn, do, and become more than they ever thought possible. They're able to do that because they have learnt the secret of effective influence - paying more attention to what's happening on the inside than what's happening on the outside. By mastering themselves, doing the hard work of developing mental and moral character strength, CORE Leaders channel their egos in the service of others and contribute in a way that is deeply purposeful, authentic, courageous, and effective.

This sort of leadership transforms lives and leads to healthier and thriving organizations and communities, which in turn creates a better world.



ARE YOU READY TO BE A PART OF CREATING THAT BETTER WORLD?



CLEAR VALUES

DESCRIPTION

Leaders who are deeply and consciously aware of what is most important, to themselves and others, are able to lead with a greater sense of authenticity.

When you have clear, congruent and compelling values, you are grounded and know what you stand for as a person and as a leader.

You make better decisions – decisions aligned to your true north – and you live with and on purpose.

KEY QUESTIONS

What do I stand for?

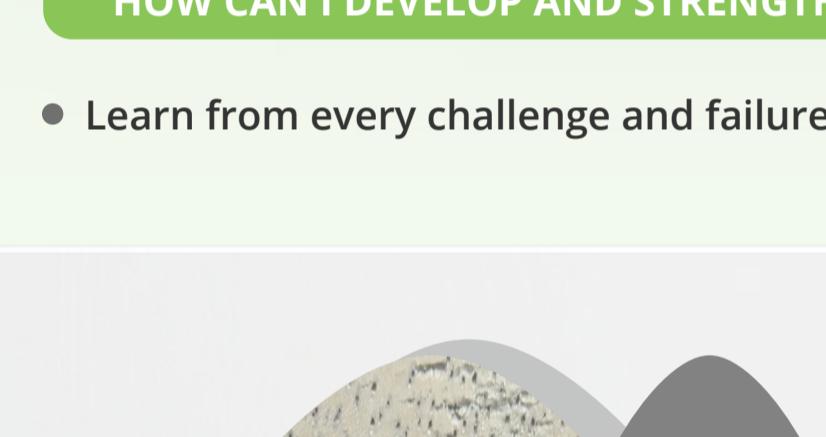
What is the clear, guiding purpose for my life and leadership?

HOW CAN I ASSESS MY STRENGTH IN THIS ATTRIBUTE?

- My life and work have a greater purpose
- I take full responsibility for my life and attitude
- I know what truly matters to me in all areas of my life
- I prize building character over reputation
- I am known as a person of integrity

HOW CAN I DEVELOP AND STRENGTHEN THIS ATTRIBUTE?

- Create an empowering story
- Know your why
- Ignite the fire within



OPTIMISTIC WORLDVIEW

DESCRIPTION

As a leader, your outlook on life and the meaning that you give to the different events that you face shapes your everyday decisions, as well as the quality of your interactions with those around you.

An optimistic outlook, grounded in reality, motivates you to lead courageously and influence those around you to dream more, achieve more, and become more than they ever imagined.

An optimistic worldview enables you to face the challenges of life with a high degree of mental toughness.

KEY QUESTIONS

What worldview/mindset guides my decisions and helps me and those around me to thrive, even in tough times?

What worldview/mindset motivates me to lead courageously and authentically?

HOW CAN I ASSESS MY STRENGTH IN THIS ATTRIBUTE?

- I know that my basic abilities can be developed through dedication and hard work
- I am fully in touch with my humanity
- I embrace life's inevitable challenges, struggles and difficulties as the best opportunity for me to grow in mental toughness, resilience, character and to maximise my potential
- I am at peace with my limitations
- I appraise life realistically whilst still believing in amazing possibilities

HOW CAN I DEVELOP AND STRENGTHEN THIS ATTRIBUTE?

- Learn from every challenge and failure
- Value your pain
- X-ray your environment for the toxic weeds



REWARDING HABITS

DESCRIPTION

It's been said, "Your habits will determine your future."

Your emotional, social, physical, mental, and spiritual habits either break you or make you as a leader. They determine your future because they shape your moral and ethical character.

Truly effective and engaging leaders cultivate those mental and behavioural habits that enable them to be at their best, maximise their energy, and be in their most resourceful state.

KEY QUESTIONS

What mental, behavioral, and attitudinal habits maximize my energy, positivity, and contribution to the world?

What mental, behavioral, and attitudinal habits strengthen your moral and ethical character on a daily basis?

HOW CAN I ASSESS MY STRENGTH IN THIS ATTRIBUTE?

- I intentionally cultivate mental fitness
- I connect vulnerably and honestly with others
- I engage in regular deep reflection, renewal and recovery
- I actively live in the present
- I take time to learn from the past

HOW CAN I DEVELOP AND STRENGTHEN THIS ATTRIBUTE?

- Apply the power of leverage
- Feed your mind with the right nutrition
- Zero in on compelling goals



EMPOWERING BELIEFS

DESCRIPTION

What you believe about leadership, what you believe about yourself, what you believe about others, what you believe about life impacts your contribution, your legacy, your effectiveness, and your influence on others as a leader.

Truly transformational leaders overcome self-defeating behavior's by becoming more aware of their destructive beliefs and nurturing empowering ones.

KEY QUESTIONS

What beliefs hinder or sabotage my effectiveness and fulfilment as a leader and as a person?

What beliefs propel me forward and empower those around me?

HOW CAN I ASSESS MY STRENGTH IN THIS ATTRIBUTE?

- I courageously express my talents
- I engage in compassionate and encouraging self-talk
- I've tamed my inner critic and strengthened by inner coach
- I feed my life vision and purpose in order to maximise my courage and hope
- I starve unhealthy fears

HOW CAN I DEVELOP AND STRENGTHEN THIS ATTRIBUTE?

- Quell the doubts
- Read your fears
- Take full responsibility